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RESEARCH

JARON LANIER



UNC ARVR

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Jaron Lanier is a VR researcher who coined the term “Virtual Reality” and started the world’s first VR product company in 1985. His books include *Who Owns the Future?* and *Dawn of the New Everything: Encounters with Reality and Virtual Reality*.

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Make a card:

1. Cut along the red lines
2. Glue the backs together

For best results, use a heavy cardstock for printing